

CASE STUDY

Smartshoring™ in Action

CLIENT Pearson

OVERVIEW

A full spectrum of web and application development services were supplied to Pearson to achieve a more cohesive and efficient way of working, across multiple sites and user groups. Whilst our initial engagement was in the UK, further interest and projects are coming online across a number of global locations. The solutions we provide to Pearson are truly global, scalable and utilise the latest digital platforms.

RECENT PROJECTS

An online **Student Application Portal** was created in Drupal, whereby details completed in an online application form are submitted to the relevant department via Salesforce.

Six university partners all worked on their own individual platforms. Amnet developed a **central CMS** to deliver greater flexibility enabling the administration team to work on any of the platforms. The content of each live website was recreated in WordPress and a unique login created for each authorised member of the administration team for identification purposes.

Application Form Grading was until recently a manual process. With the creation of a portal that grades student applications (academic suitability) made via social media, this was implemented in Salesforce combined with the grading function of Pardot. Notably this has significantly streamlined the grading process and ensured university courses are fully populated with the most suitably academically qualified students.

SERVICES SUPPLIED

- Development: WordPress, Drupal, Pardot, Salesforce
- UX consultancy
- Compliance and penetration testing
- Hosting and maintenance
- 24/7 technical support
- User training
- Project consultancy and management

RESULTS

45%

Increase in efficiency.

750+

Access to over 750+ specialist developers,
with 24/7 technical support.

